

DO IT 4 YOU.

DO IT 4 KIDS IN CARE.

RUN 4 VICK KIDS

Show Kids in Care that you CARE this September.
Register for 5km, 10km, 21.1km, 42.2km or choose
your own challenge, run, walk, ride, swim.



What is Run 4 VIC Kids?



Run 4 VIC Kids is a new event that has been established to raise awareness and funds for Backpacks 4 VIC Kids. This event allows people to sign up for a distance of their choice or to select a challenge themselves, make a pledge and fundraise for children needing care.

The event will take place at the same time that Jade will run from Geelong to Bairnsdale, the newest distribution center, between September 6th and 13th 2021.

Who are Backpacks 4 VIC Kids?

B4VK is an Australian charity providing essential aid to displaced children.

Backpacks 4 VIC Kids operate solely on donations sought through fundraising, grants, and sponsorship.

With 45,000 Australian children placed into foster care or emergency accommodation every year, often children are placed quickly into foster care or emergency accommodation without much more than what they are wearing at the time.

All money raised goes towards supporting children in and entering foster care, kinship care, and emergency accommodation.



Who is Jade and why Geelong to Bairnsdale?

I am fortunate to have a loving and supporting family and support network. I really am an average Jane, I work fulltime, have a 15 year old son, and am not naturally athletic at all!!

I was never an athletic child, in fact, my mum would sign me out of cross country as I didn't want to walk it, let alone run it. I started running in 2012, a friend completed the 2011 Melbourne Marathon half marathon. I was in awe that she had run 21.1km. To me, that was bucket list kinda stuff, so I decided that next year I would return and complete the half marathon also. In 2012, I started running for the first time and did return to the Melbourne Marathon, completing my first full marathon, 42.2kms.

In distance running the most important and powerful muscle is the one between the ears, the one that many forget to train, the one that will keep my body moving when it hurts when I want to stop when I don't think I can take another step but remembering my 'why' and reminding myself that regardless of how much I'm hurting or how uncomfortable I am it is nothing compared to what some kids across the country face each day.

2018/19 saw the start of my running almost stop, I changed jobs, struggled to find the motivation to run and found myself without people to run with. I became unfit, unmotivated, uncomfortable and heavy.

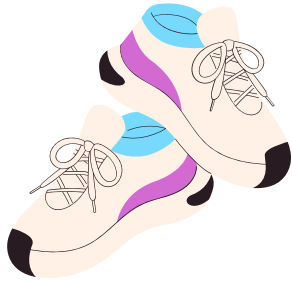
This year Run 4 VIC Kids will not only be a huge physical challenge to get myself fit and lean for the Geelong start but also a massive mental one.

Getting to the new Bairnsdale distribution center is not going to be



How can YOU get involved?

What can YOU do?



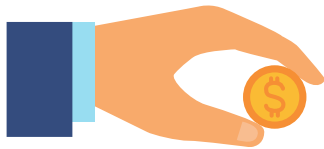
Register

Sign up to complete a set distance this September



Fundraise

Challenge yourself this September and ask your networks to support you. Walk 45kms, run for 45 mins each day, swim 45kms or ride the same distance as Jade will run.



Donate

Don't want to take part but want to support? Donate and support Jades run from Geelong to Bairnsdale for Kids needing Care.



Sponsor this event

Sponsor Jade and become a partner of the event and Backpacks 4 VIC Kids to support children in care.

All money raised ensures no child displaced in Victoria will be forgotten.



Why start Run 4 VIC Kids?

It was gratitude that sparked my why. It was 3 years ago and I remember it clearly, I was shaving my legs and I remember looking at the razor thinking how lucky I was to have access to something so simple, how many people don't have the basics in life, from there my mind started to race.

I've been involved with Backpacks 4 VIC kids for a number of years, donated, and held some fundraising events, but this day got me thinking, I wondered what these legs could do to support so many children that had very little. Fast forward to early 2021 and I decided that I wanted to do something to make a difference, something that was bigger than me, something that could have a last impact and raise awareness for those that are often left in the shadows. While talking with the BP4VK team and learning that 1 child every 45 minutes is placed in care across Australia, I knew that was the number. The number of kms that I would run every day until I reach the new distribution center at Bairnsdale, starting from Geelong.

I hear you 'that's a long way, why would you want to do that?' The answer is simple really, close your eyes for a moment and imagine your 6 year old self standing there in the darkness of night in the clothes you may have been in for days, your tummy rumbling due to hunger and a stranger taking your hand and walking you away from everything you know, your 'norm' regardless of the situation that is all you have ever known and now you are in the backseat with strangers going somewhere you have no idea of. You are dropped off at a house but only for a few days until you are moved on to another house, still not sure of what is happening or when you can go home again, your mind full of doubt and worry not sure if it was something that you did or didn't do that has caused all of this with nothing that is familiar, nothing that is yours, nothing to hold. Now for just a moment image all of that has happened but you were given a bag, a bag of your own. A bag full of new things some of these things you have never had new before, when you are move from house to house or start your first day at your new school you have your name on these things because they are yours, because someone cared enough to give you something that you know no one will take away from you.

If I can shine a light on these kids, even if for only a few days, to show them that we care, that there is someone out there that they have never met, a community of people wanting them to succeed to ensure these kids have something of their own after everything they have gone through, everything they have seen, if I can bring them out of the shadows and tell them they are more than their past that others may have written paragraphs for them but that one day they will take back the pen and write their own stories then we will have done what we should have. Please join me in this challenge, what is your pledge? - Jade



Where does the money go?

We provide quality-filled backpacks and gift packs for vulnerable children, from birth to seventeen years of age, who are entering out-of-home care or emergency accommodation in Victoria and Tasmania. Often children are placed quickly into foster care, or secure facilities without much more than what they are wearing at the time of displacement.



Baby Care Bag

Nappies, clothes, formula, bottles, teething items all essential items a baby would need



My Essentials (ME) Pack

Each backpack includes size and age appropriate items, such as toiletries, clothing, sleepwear, a flashlight, blanket, stationery case and a toy or activity that will belong to the child.



Foster Feet Fitting Right In

New school shoes and provides a facility for carers to bring children in for fitting.



Christmas 4 Kids in Care

Each registered child with an age and gender appropriate book, soft toy and educational or activity-based toys, bundled into handmade Santa sacks. All gifts are new, supplied for free and distributed Victoria and Tasmania wide.

All money raised ensures no child displaced in Victoria will be forgotten.



Business Opportunities - Sponsorship

Join us in making a difference! Show children needing out of home care your support.

Whilst we are calling on sponsorship from our community supporters, volunteers, committee members, and shaking the tin where ever possible, that will simply not be enough. We need your support to reach more children in out of home care.

We ask you to:

- Co-sponsor the event by contributing to costs
- Match funds of registrations/donations
- Support our runner Jade by supplying:
 - Nutrients (meals, drinks)
 - Training gear - Shoes, clothes, equipment etc.
 - Accommodation
 - Mobile amenities
- Recovery package including physio and massage.
- Supply merchandise for the event
- Fund the cost of 88 (\$6,600) ME Packs to stock our new Distribution Centre, supplying \$26,400 worth of material aid to children in East Victoria

Form a team and register to raise funds Why?

- Develop good culture within your team
- Build good will for your business
- Demonstrate kindness in your community

Click to show your support <https://www.backpacks4vickids.org.au/contact>

Thank you for your consideration to support our mission – no displaced children in Victoria will be forgotten.



**For
investing
enquiries:**

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